



FIND IT IN PLYMOUTH PARTNERSHIP PACKAGES

Plymouth's largest business platform that promotes opportunities locally

 **Find it**
in Plymouth



babcock

ABOUT FIND IT IN PLYMOUTH

What is the Find It In Plymouth (FIIP) platform?

Plymouth's leading business platform, dedicated to creating valuable local opportunities through strategic partnerships. Supported by the Devon Chamber of Commerce and Plymouth City Council, the FIIP platform connects buyers and suppliers to strengthen the local supply chain, drive economic growth, secure jobs, and advance regional carbon reduction goals.

The partnership opportunities available allow businesses to gain access to a powerful network that fosters innovation, sustainability, and long-term success.

This document details all of the partnership packages available through the Find It In Plymouth.

Unlocking £ Billions in Opportunities

- In just six months, our platform has attracted **18,000** unique visitors and **1,300+** registered members.
- With **£4 billion** in commercial opportunities, businesses are seizing procurement prospects, with over **870 direct engagements** recorded in the first six months.
- Due to the success of this site, the **Plymouth Supplier Directory** has now been retired.
- Working alongside our prominent **Social Value Partners** to bring state-of-the-art enhancements to the website, ensuring greater access to **public sector spending** and robust **social value** evidence.

Amplify Your Brand

Email the team to book any of the partnership packages.

Explore, connect, and unlock new business potential today.

FIIP NEWS ARTICLES

Promote Your Business through Find It In Plymouth

Showcase your achievements and position your brand as a key player in Plymouth's vibrant economy with a promotional news article on Find It In Plymouth.

Your story will be featured on our trusted platform, connecting you with local buyers and suppliers, and shared through the Devon Chamber's high-engagement newsletters (50% open rate) and extensive social media network (44,000+ followers).

This is your opportunity to boost your brand's visibility, credibility, and connections within the region's supply chain.

Pricing

For just £250 + VAT, your article will take centre stage on the FIIP website and gain exposure through our email campaigns and social channels.

Upgrade your reach with additional newsletter and social media highlights for only £395 + VAT.

Contact us today and let your business shine in Plymouth's leading procurement platform.

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Now is the time to be part of this transformative journey.

FIIP NEWSLETTER

Feature in the Find It In Plymouth Newsletter

Reach a highly engaged audience of local businesses and decision-makers with a feature in the Find It In Plymouth newsletter.

This weekly newsletter lands directly into the inboxes of over 1000 business professionals, offering you the perfect platform to showcase your achievements, promote your products or services, and position your brand as a key player in Plymouth's local economy.

Pricing

For just £250 + VAT, your business can take centre stage in one of our newsletters, with opportunities to highlight your story and engage directly with an influential audience.

Make your mark today – contact us to secure your space in the next edition.

Sponsor the Find It In Plymouth Newsletter

Your sponsorship will include prominent logo placement, a dedicated sponsor spotlight section to share your story or promote your offerings, and a call-to-action linking directly to your website or campaign.

Pricing

For £750 + VAT per issue, align your brand with Plymouth's leading procurement platform – contact us today to secure your sponsorship opportunity.

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FIIP SOCIAL VALUE PARTNERSHIP

Make an Impact with Social Value Partnerships

Partner with Find It In Plymouth to showcase your commitment to the local economy, sustainability, and community development.

Our Social Value Partnerships are designed to align your brand with meaningful social and economic contributions while connecting you with a wide network of businesses and key stakeholders.

- **Bronze Partnership (£1,500 + VAT annually):** Gain visibility with logo placement on the portal homepage, one featured article in the Find It Newsletter, and recognition in our social value initiatives.
- **Silver Partnership (£3,500 + VAT annually):** Includes all Bronze benefits, along with two complimentary spaces at Pitch & Procure events, exclusive social media posts, participation in social value panels, and access to the Chamber's "Strategic Partner" membership package.
- **Gold Partnership (£5,500 + VAT annually):** Enjoy premium exposure with priority listing on the portal, a dedicated "Meet the Buyer" page, exclusive co-branding opportunities at Meet the Buyer and Pitch & Procure events, and tailored engagement options. This package also includes the prestigious Chamber patronage offer.

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FIIP SOCIAL VALUE PARTNERSHIP

Make an Impact with the Premium Business Partnership

For £1,000 + VAT annually elevate your brand with the Premium Business Partnership and secure a prominent position within Plymouth's business community.

This exclusive partnership offers unparalleled exposure and access to key decision-makers, setting your business apart as a leader in the local economy.

Benefits Include:

- A dedicated, co-branded section on the Find It In Plymouth portal homepage for maximum visibility.
- A Premium Plus subscription upgrade on FIIP, offering enhanced features and benefits.
- "Network Booster" Chamber Membership Package, designed to expand your business connections.
- Exclusive co-branding opportunities at high-profile events like Meet the Buyer and Pitch & Procure, connecting your brand with key buyers and decision-makers.

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